

JESSE W. SHANKS

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PROFESSIONAL STRENGTHS

- Strong familiarity and working knowledge in a broad range of computer operating systems, platforms and environments including Windows, Unix and MacOS.
- Extensive knowledge of HTML and Javascript including the newest innovations such as Style Sheets, Dynamic HTML and OS Integration.
- Highly responsible, self-directed and motivated with emphasis on the team concept of project development.
- Effective in managing multiple projects, prioritizing workloads, and meeting deadlines. Solutions focused.
- Professional experience with large-scale corporate web design, development and production.
- Familiarity with a broad range of HTML authoring tools including BBEdit, Allaire Homesite, Macromedia Dreamweaver, Microsoft Front Page and others.
- Experience with database driven corporate web sites featuring ASP, PHP, Perl, MySQL, MS Access and MS SQL Server.
- Extensive experience in developing Macromedia Flash movies with interactivity and dynamic data loading.
- Experience with authoring and design software including Adobe Photoshop, PageMaker and Illustrator, Adobe Acrobat PDF publishing software and video and sound applications like SoundEdit, Adobe Premiere and Avid VideoShop.
- Experience with development and implementation of online training and education solutions.

- Experienced writer and editor including creation and management of company online newsletter (AMMG Inc Intranet) and writing over 100 articles for review web site (digitallyobsessed.com)

EXPERIENCE

1995- 2001 AMMG, INC, Auburn, CA
Supervisor of Internet Development/Webmaster

- Supervision of HTML authors and designers.
- Design, authoring and production of corporate web sites.
- Creation and management of company intranet.
- Responsible for keeping up with changes and innovations in Internet strategies to enhance company's web-related offerings.
- Development and maintenance of company and client databases
- Creation and development of company newsletter (acting editor)

1997 – 1998 Taught HTML Programming in the UC Davis Extension Program

2001-Present Freelance Contract Work as Blank Rebel Productions

SKILLS

Dynamic HTML, Javascript, PHP, ASP, PDF authoring and indexing, Macromedia Flash, Web Database Integration, Quicktime Video development, and Real Audio

EDUCATION

1985- 1988 University of Oklahoma – Norman, OK B.A., Philosophy
Minors in Creative Writing, World Literature and Journalism

NOTABLE PROJECTS

Blank Rebel Productions

digitallyOBSESSED.com

- Development of database driven dynamic web site devoted to DVD Reviews.

- Flash Movies
- <http://www.digitallyobsessed.com/>

Mind Masters

- Development of database to allow multiple authors to add articles and respond to user inquiries.
- <http://www.mindmasters.com>

The Betz Ephemeris

- Development of eCommerce site for promotion and sales of astrological book.
- <http://www.betzephemeris.com>

DigitalThink mini-site

- Development of advertising mini-site for inclusion in trade web site.
- (No public access.)

Angels and Inspirations, website

- Development of promotion and information site for retailer
- <http://www.angelinspiration.com/>

McKenna's Marketing

- Development of company web site for Advertising Agency.
- <http://www.mackennasmark.com>

VAN Network

- Development of company web site for Temp Agency.
- <http://www.vanetwork.net>

iBrain Promotions

- Development of company web site for online resource development company.
- <http://www.ibrainpromotions.com>

Steve Sullivan

- Development of company web site for motivational resources company.
- Real Audio
- <http://www.stevesullivan.com>

Cuddle Plush Pets, web site

- Development of dynamic digital catalog

- <http://www.cuddleplush.com>

catsprite studios, website

- Webmaster
- Development of digital fine artist's online showcase
- <http://www.catsprite.com>
- 4-time finalist for Sacramento Web Awards 1997-99

Blank Rebel Productions, website

- Webmaster
- Published online magazine (CAPS Magazine)
- <http://www.blankreb.com>

Selling To VITO, web site

- Development of site devoted to business adviser
- Online training for sales personnel
- <http://www.sellingtovito.com/>

Infoliths, web site

- Webmaster
- Development of site devoted to promotion/development of Impronta Digitale 1999 - Digital Fine Art Exhibition in Rome, Italy
- <http://www.synaptic.ch/infoliths/>

NASCAR Revolution, web site

- Development of site devoted to promotion of the EA Sports game
- Flash Movies
- DHTML
- <http://www.nascarrevolution.com/>

AMMG INC

General Mills Extranet and Intranet, website

- Development of corporate business management tool
- (No public access)

Jet Print Photo, website

- Development of corporate Internet presence and e-Commerce Site
- <http://www.jetprintphoto.com>

Paladin Technology Innovators, website

- Development of corporate Internet presence
- <http://www.paladinco.com>

Recom Systems, website

- Development of corporate Internet presence
- <http://www.recomsystems.com>

Intel Business Training, Intranet

- Development of eCommerce business training tool
- (No Public Access)

Intel Chips 'N Tips, website

- Development of promotion and information site
- (No Public Access)

Intel Survey Plus, website

- Development of promotion and survey tool
- (No Public Access)

AMMG, Inc., website and intranet

- Webmaster
- Ongoing development of company Internet presence
- Ongoing development of company Intranet and publication of company newsletter and technical page.
- Finalist for Sacramento Web Awards 1999
- <http://www.ammg.com>

Del Monte Foods, sales tool

- Development of browser-based sales and information tool
- (Application)

Tanimura & Antle, sales tool

- Development of browser-based sales and information tool
- (Application)

Rich-SeaPak, website

- Development of corporate Internet presence
- <http://www.seapak.com>

Sun World International, website

- Development of corporate Internet presence

- <http://www.sunworldinternational.com>

Ascend Communications, website

- Online publication of Corporate Annual Report
- <http://www.ascend.com/annreport97/>

Intel Corporation RPD Training, intranet

- Development of web- based online training for Intel re- sellers
- (no public access)

PMA Virtual Tradeshow 1996,1997 & 1998, website

- Webmaster
- Simultaneous online tradeshow with CD-ROM supplement
- <http://www.pmatradeshow.com>

Saturn Cars, website

- Development of corporate/consumer Internet presence
- Original Version
- <http://www.saturn.com>

The Money Store, website

- Development of corporate/consumer Internet presence
- Original Version
- <http://www.themoneystore.com>

Duraflame, website

- Development of corporate/consumer Internet presence
- Original Version
- <http://www.duraflame.com>